

POST

WSJ: "Shell Aims to Enroll Thousands in Online Artificial-Intelligence Training

February 14, 2020

Data is the new shale play ... and AI the new fracking technology of the energy industry

Article in yesterday's Wall Street Journal below on Shell Oil training thousands of employees on artificial intelligence ([read article \(http://r20.rs6.net/tn.jsp?f=001cjp8l7BTj9yykzPz-ehO31Ex_8vRkpHHj_8zk8MivfBOSmRoI7TwwOpvqodbtKvOWknlVp23167-kCxiEO10P2fd-tNCKuJ5RZFKhmeuTsHHbob8LaoHro7UEN6iA-5CvGofj69s2r8Oo_keXLmAI9pkD4u8_YcNosjhHoC9FuYfQZxPl_z4ldFTY8_dn6k8EGGxkoENLDBwvGCsZUGvcBYU6BE1JdCmtGb_UhDVv2CUYljo6ZgLtX-i12pRHymb&c=&ch=\)](http://r20.rs6.net/tn.jsp?f=001cjp8l7BTj9yykzPz-ehO31Ex_8vRkpHHj_8zk8MivfBOSmRoI7TwwOpvqodbtKvOWknlVp23167-kCxiEO10P2fd-tNCKuJ5RZFKhmeuTsHHbob8LaoHro7UEN6iA-5CvGofj69s2r8Oo_keXLmAI9pkD4u8_YcNosjhHoC9FuYfQZxPl_z4ldFTY8_dn6k8EGGxkoENLDBwvGCsZUGvcBYU6BE1JdCmtGb_UhDVv2CUYljo6ZgLtX-i12pRHymb&c=&ch=))).



SHELL OIL TRAINING 1,000'S OF EMPLOYEES ON ARTIFICIAL INTELLIGENCE

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CIO JOURNAL

Shell Aims to Enroll Thousands in Online Artificial-Intelligence Training

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Companies adapting everyday business activity to work with automation and AI may find that evolving threats sometimes stretch the effectiveness of existing control frameworks. Organizations can look to refresh their controls as some become redundant and newer risks require new tactics.

Please note: The Wall Street Journal News Department was not involved in the creation of the content above.

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----“Data is the new shale play ... and artificial intelligence the new fracking technology of the energy industry.”

—Jed Anderson, Creator, Ceres AI

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[For More information on Ceres AI \(http://r20.rs6.net/tn.jsp?f=001cjp8l7BTj9yykzPz-ehO31Ex_8vRkpHHj_8zk8MivfBOSmRoI7TwwOZWOsgoZsSCwuM8ovYtyc8o_HcRK1mYi6VyKmFEEEQimZNUQ4jiQie3AkCpETj-Th3EEVBUY8w5eafxm9L_ZZslTg1m65JMhQ==&c=&ch=\)](http://r20.rs6.net/tn.jsp?f=001cjp8l7BTj9yykzPz-ehO31Ex_8vRkpHHj_8zk8MivfBOSmRoI7TwwOZWOsgoZsSCwuM8ovYtyc8o_HcRK1mYi6VyKmFEEEQimZNUQ4jiQie3AkCpETj-Th3EEVBUY8w5eafxm9L_ZZslTg1m65JMhQ==&c=&ch=))

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