

POST

# Wow . . . fast attention already . . . "Tracking Environmental Sentiment

August 5, 2021

Glad so many of the 10,000 of you are excited about this!

Fast reaction to the “Environmental Sentiment Tracker” ...



Wow. That was a fast reaction. I'm glad so many of the 10,000 of you are excited about this and passing it around. [Here's a quick primer on sentiment NLP ([https://r2o.rs6.net/tn.jsp?f=001QyhwxI6ub3iP9Tz7obFoLbqElst8JfG-awEUrwmQgn9Ac-V5W\\_VAphEWzUGUvHbBSAf7lzo3KvNAspoPFfbzL5nygU8tMOZakDJ62T76XxWjXVdiyR5qDyMt8VP-Jfoob6w5n2UlcGsNIuwbExXLHg==&c=&ch=](https://r2o.rs6.net/tn.jsp?f=001QyhwxI6ub3iP9Tz7obFoLbqElst8JfG-awEUrwmQgn9Ac-V5W_VAphEWzUGUvHbBSAf7lzo3KvNAspoPFfbzL5nygU8tMOZakDJ62T76XxWjXVdiyR5qDyMt8VP-Jfoob6w5n2UlcGsNIuwbExXLHg==&c=&ch=))) if you're unfamiliar with it]

And thanks for your comments (negative and positive)!

Please keep them coming! [jed@enviro.ai](mailto:jed@enviro.ai) or (832) 428-4257.

Is the public happy? upset?

Did someone file a negative environmental comment about me or my company?

Where is strong language being used in an agency file?

TRACK ESG SENTIMENT ...

TRACK ENVIRONMENTAL SENTIMENT ...



... “This is a truly amazing and powerful tool.” - The Texas Tribune



... “The AI tools that EnviroAI is building will change the environmental world.” -  
Former CEO Global Top 10 Utility Company

EnviroAI's "Environmental Sentiment Analyzer" tracks environmental sentiment in agency filings, social media, internet, and other postings ...

TRACK ENVIRO SENTIMENT

TRACK ESG CONCERNS

ORDER NOW

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Original source: Constant Contact campaign

Markdown source: <https://jedanderson.org/posts/wow-fast-attention-already-tracking-environmental-sentiment.md> (<https://jedanderson.org/posts/wow-fast-attention-already-tracking-environmental-sentiment.md>)

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