

POST

In 1944, Schrödinger asked "What is Life

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In 1944, Schrödinger asked "What is Life?"

His answer launched molecular biology.

80 years later, we can finally write the sequel: "What is Life... and How to Protect It."

The answer hiding in plain sight:

Knowing is 10²² times cheaper than moving.

Not 10x. Not 1,000x. One hundred quintillion to one.

This isn't policy. It's physics. The cost of information approaches the Landauer limit. The cost of chemistry is fixed by quantum mechanics. These curves are diverging and they can never converge.

We've been Sisyphus pushing boulders when we could have been shepherds tending flocks.

The paper synthesizes Schrödinger's negentropy, Landauer's principle, the Sagawa-Ueda relations, and 80 years of thermodynamics into a single framework that reveals why environmental protection costs are converging toward zero.

Maxwell's Demon was a thought experiment. Now it's a business plan.

Originally posted on LinkedIn with an attached feed document.

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