

POST

# Facebook changing name . . .

October 24, 2021

---and the “Environmental Metaverse”

**Facebook is changing its name** ([Hired 10,000 new metaverse developers \(](https://r20.rs6.net/tn.jsp?f=001MB6WHRu1ZWepEEYT-50wNaC7W27KY6pDKLdqR49YEFWwot7lG7i5pCfRRVHW-Z3MbS2sw_nqtchJWVltMp3S1bFK2TYKKtAw-xYK76XXgc7ljP6i4KRKJoVHe-H-uUUejQsLTnPyxdgRMA1lpfnG2LvkDDvIVY81R6onbFOk9bL58iedFMK9PI9naNB9jgagXCIJlcT-N--CV4Dn2PgmZgi_9wZ1fBYqvAryfunVgyg=&c=&ch=) next week. <b>Becoming a <u>metaverse company</u></b> (<a href=)

----“We will effectively transition from people seeing us as primarily being a social media company to being a metaverse company.”

- Mark Zuckerberg

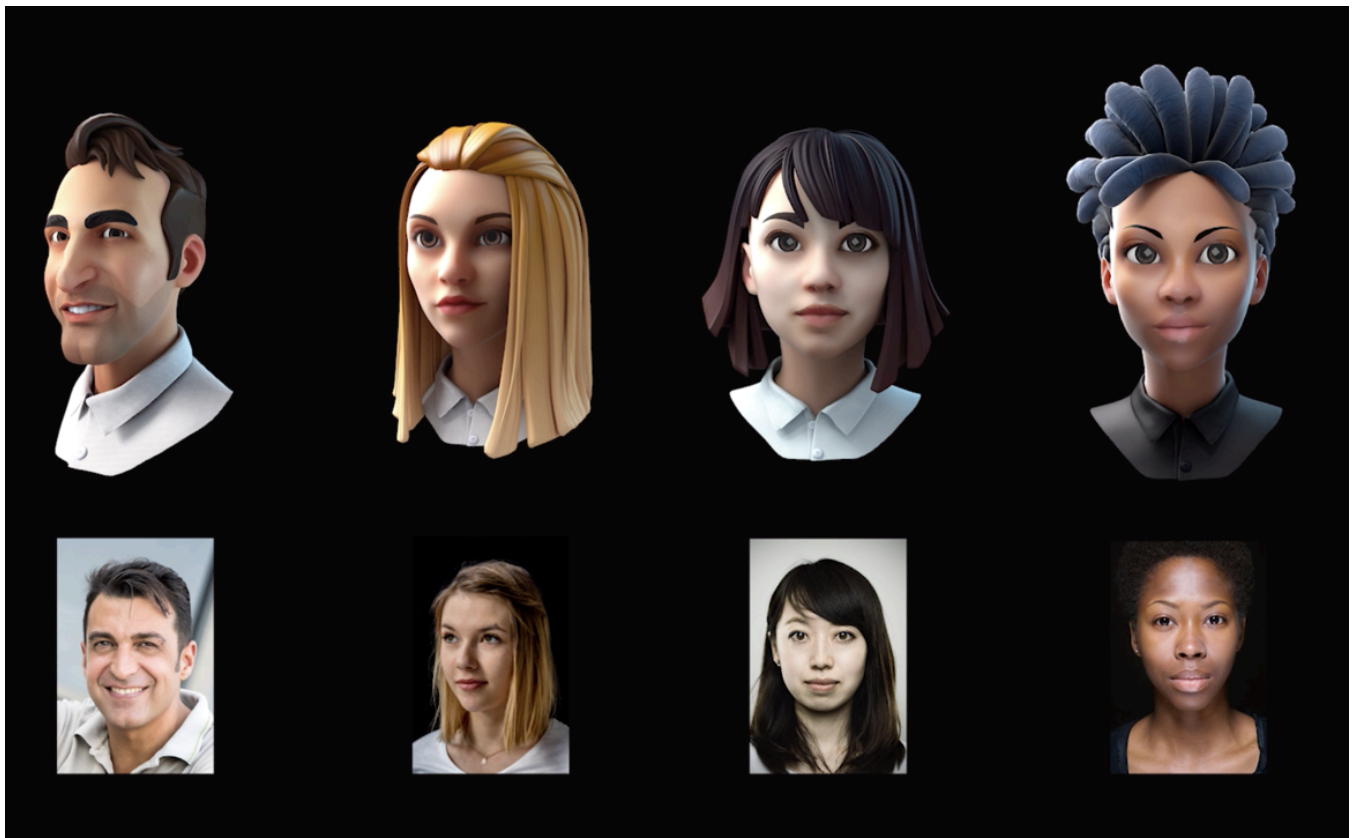
... working together and collaborating in the environmental metaverse ...

... What will you look like?



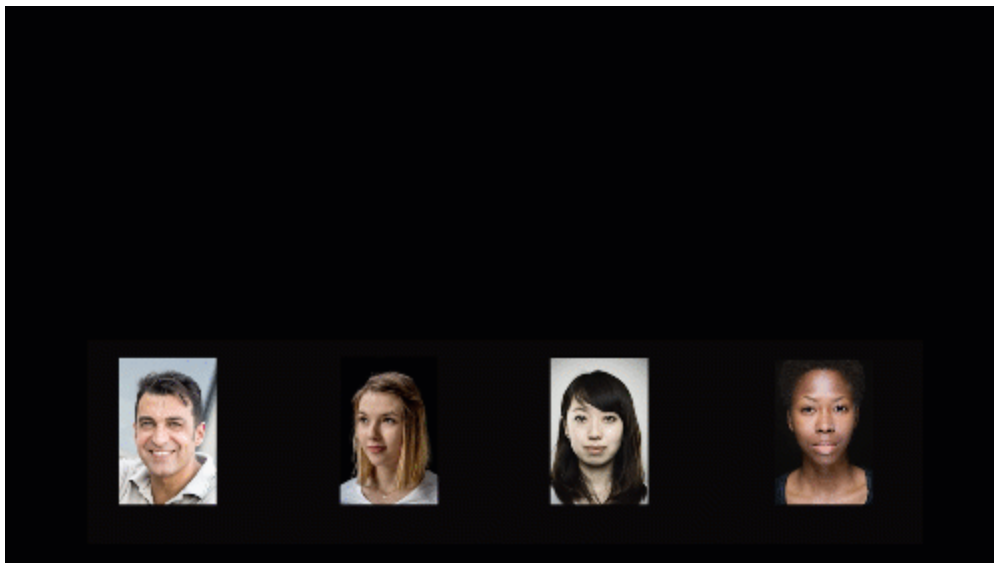
... the

EnviroVerse



Example Scenario:

“EMERGENCY! ... Emissions event! Let’s all meet at the unit in the EnviroVerse and figure out what do.”



# **ENVIRO**VERSE™

EnviroAI is building the environmental metaverse for environmental interaction and collaboration. We are utilizing Nvidia's Omniverse open-source development platform ([https://r2o.rs6.net/tn.jsp?f=001MB6WHRu1ZWepEEYT-5owNaC7W27KY6pDKLdqR49YEFWwot7lG7i5pCfRRVHW-Z3MMB\\_pXv\\_hjENa1tFV-cWtv9bZzQWO6\\_r-8pjAmKnlzaUAtp-zLfSLcKT-Wfu1b5UmXFSWxr7uzuAinBqKOoyuNQ8zq5eR8SwWkcPGzSQ3xGqNq01e0a-icRgDiPZNq1QiJWFakZeD3tna-bhuzsrG9g==&c=&ch=\)](https://r2o.rs6.net/tn.jsp?f=001MB6WHRu1ZWepEEYT-5owNaC7W27KY6pDKLdqR49YEFWwot7lG7i5pCfRRVHW-Z3MMB_pXv_hjENa1tFV-cWtv9bZzQWO6_r-8pjAmKnlzaUAtp-zLfSLcKT-Wfu1b5UmXFSWxr7uzuAinBqKOoyuNQ8zq5eR8SwWkcPGzSQ3xGqNq01e0a-icRgDiPZNq1QiJWFakZeD3tna-bhuzsrG9g==&c=&ch=)) for this initial phase.

Phase 1 Beta Launch - July 2022









Enviro.AI™

[www.enviro.ai \(https://r20.rs6.net/tn.jsp?f=001MB6WHRu1ZWepEEYT-5owNaC7W27KY6pDKLdqR49YEFWwot7lG7i5pKAu5VY97EBVriqcMfK8koD-8d84WCu7u3MZVYHCsZwqt7dE4AwAoLVbo5WDGYl6hkobW\\_yqUFg-BTzKAhbJmdg=&c=&ch=\)](https://r20.rs6.net/tn.jsp?f=001MB6WHRu1ZWepEEYT-5owNaC7W27KY6pDKLdqR49YEFWwot7lG7i5pKAu5VY97EBVriqcMfK8koD-8d84WCu7u3MZVYHCsZwqt7dE4AwAoLVbo5WDGYl6hkobW_yqUFg-BTzKAhbJmdg=&c=&ch=)

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Markdown source: <https://jedanderson.org/posts/facebook-changing-name.md> (https://jedanderson.org/posts/facebook-changing-name.md).

Source on GitHub: [/src/content/posts/facebook-changing-name.md](https://github.com/jedanderson432/jedanderson-site/blob/main/src/content/posts/facebook-changing-name.md) (https://github.com/jedanderson432/jedanderson-site/blob/main/src/content/posts/facebook-changing-name.md).